

Sales Pitch

Assignment:

Every day you are exposed to hundreds of advertisements for products and services. It is the job of the company making those products to try to sell these products to you in order to make money and stay in business. Your job is now to try to sell your product. Your group/business needs to create a sales pitch convincing the audience why they should buy your product.

Requirements/Restrictions:

- All expectations included
- Presentation to class
- All group members involved
- PowerPoint/Google Slide
- 2-5 min



Grading:

Expectations	Points Possible	Points Earned
<u>Product Name:</u> Why did you choose this name?	5	
<u>Slogan:</u>	5	
<u>Problem Solved:</u>	5	
<u>Why it is better than competitors:</u>	5	
<u>Why someone should buy it:</u>	5	
<u>Price:</u>	5	
<u>Proof you will make money:</u> Break even analysis	5	
<u>Packaging:</u>	5	
<u>Visuals:</u> Picture/CAD drawings + Physical model	5	
<u>Total:</u>	45	